



FOR IMMEDIATE RELEASE:

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## Local Singer to Perform at The Block Northway weekly Farmers Market

PITTSBURGH ----- Local singer-songwriter – Fia – will perform at The Block Northway on Friday, July 10<sup>th</sup> from 3:30 – 5:30 p.m. during the weekly Farmer’s Market located in the 2-level south atrium between DSW and Land’s End.

Fia will play some original songs as well as several covers from her favorite artists including The Lumineers, Lorde along with reimagined oldies. Fia is a 14-year old rising freshman from Gibsonia. She has been playing guitar, singing, and writing music since she was in 3<sup>rd</sup> grade. Fia recently released her first EP **Can You Hear Me Now**, available on Apple, Spotify, and Youtube. Enjoy Fia’s chill vibe while shopping the farm-to-table vendors.

“We’re glad that we are able to once again feature this unique indoor/outdoor farmer’s market at The Block Northway. It’s an opportunity for guests to support locally grown farm fresh goods along with featured performances by local artists”, said **Frank Licata, President & Principal of LRC Realty**. “Our farmer’s market has become a destination that folks look forward to each week”.

The Block Northway Farmer’s Market, produced in partnership with I Made It Market, is each Friday from 3-6 p.m. and features a diverse collection of local vendors offering fresh, locally-grown produce, local meats and cheeses, canned goods, local honey, fine spirits, flowers, unique hand-made gifts, and much more. This year we are also excited to introduce the addition of local food trucks. All vendors and food truck participants will be announced through The Block Northway’s Facebook and Instagram page.

This season’s farmer’s market includes a hand-washing station, social distancing guidelines, wearing masks and restrictions on prepared foods. These changes will be in effect to keep farmers, vendors, and customers as protected as possible.

The Block Northway is a destination center offering a strong mix of popular and branded retail concepts and includes fast casual food offerings and includes unique dining options. The current tenant mix includes Nordstrom Rack, Saks OFF 5<sup>th</sup>, The Container Store, Marshall’s, J.Crew Factory, DSW Designer Shoes, ULTA, PetSmart, Aldi, and America’s Best Contacts & Eyeglasses, Piada Italian Street, Blume Nail Salon, 18/8 Fine Men’s Salon, Cycle Bar, Club Pilates, Bassett Furniture, Wahlburgers, Le Creuset, Blaze Pizza, David’s Bridal, Row House, Dave & Buster’s, Carter’s OshKosh B’gosh, Torrid and Land’s End, Skechers and Philip Pelusi. For more information, please visit [www.theblocknorthway.com](http://www.theblocknorthway.com) or call (412) 364-1171.

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*LRC Realty is a diversified national real estate development, leasing and property management firm. Lawrence B. Levey and Frank A. Licata are the principals of LRC Realty and have been developing successful shopping centers and mixed-use properties for over 35 years.*